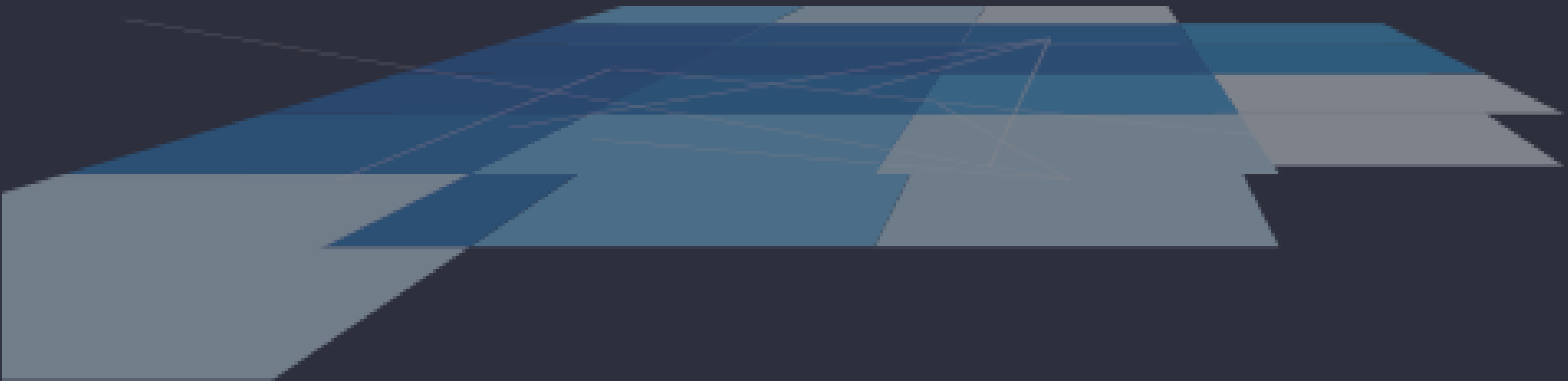




# WELSPUN

## FLOORING







**USD 2.3 billion group**



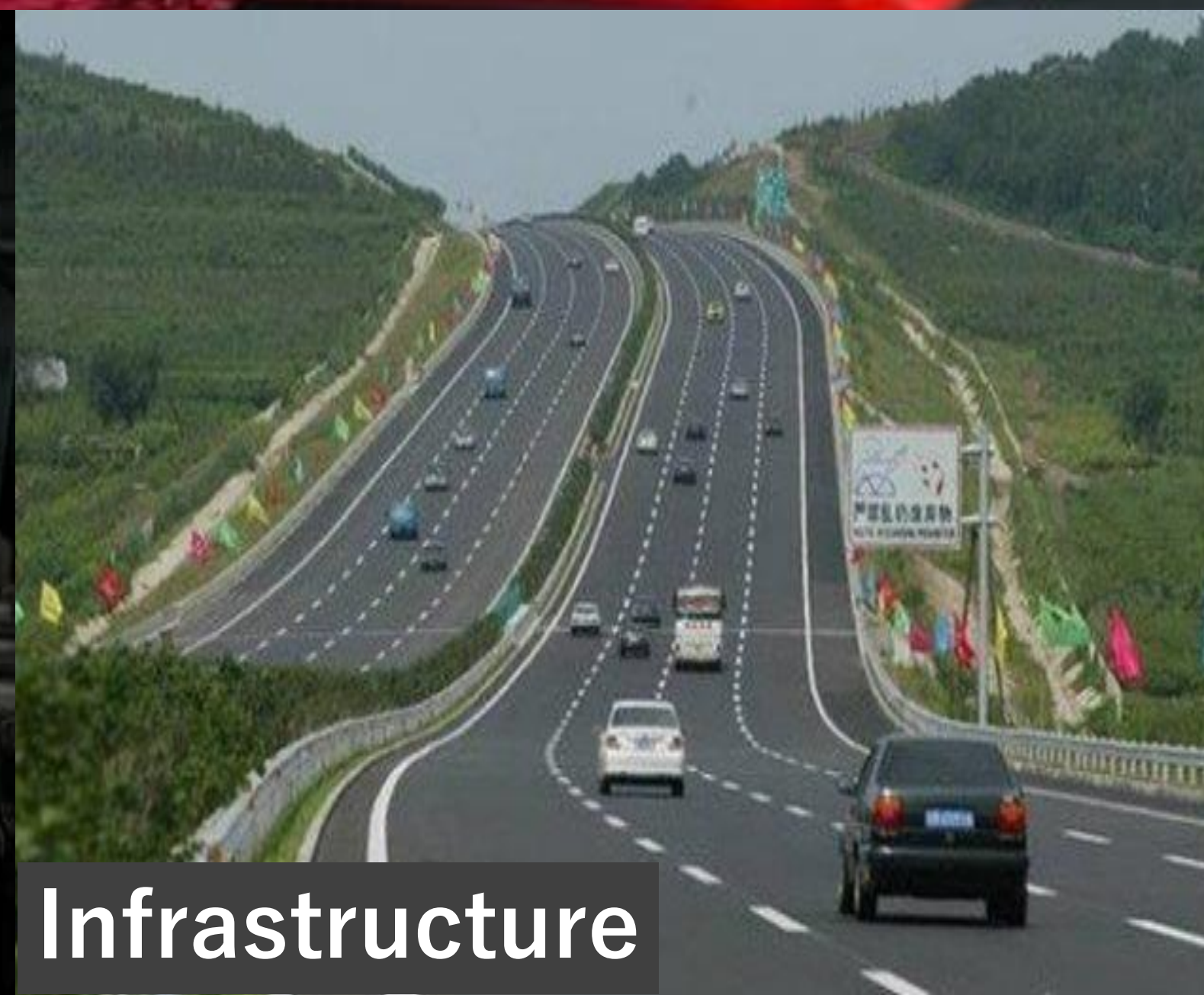


Formidable presence

Textiles



Steel



Infrastructure



Pipes & plates





Leader in  
Home Textiles

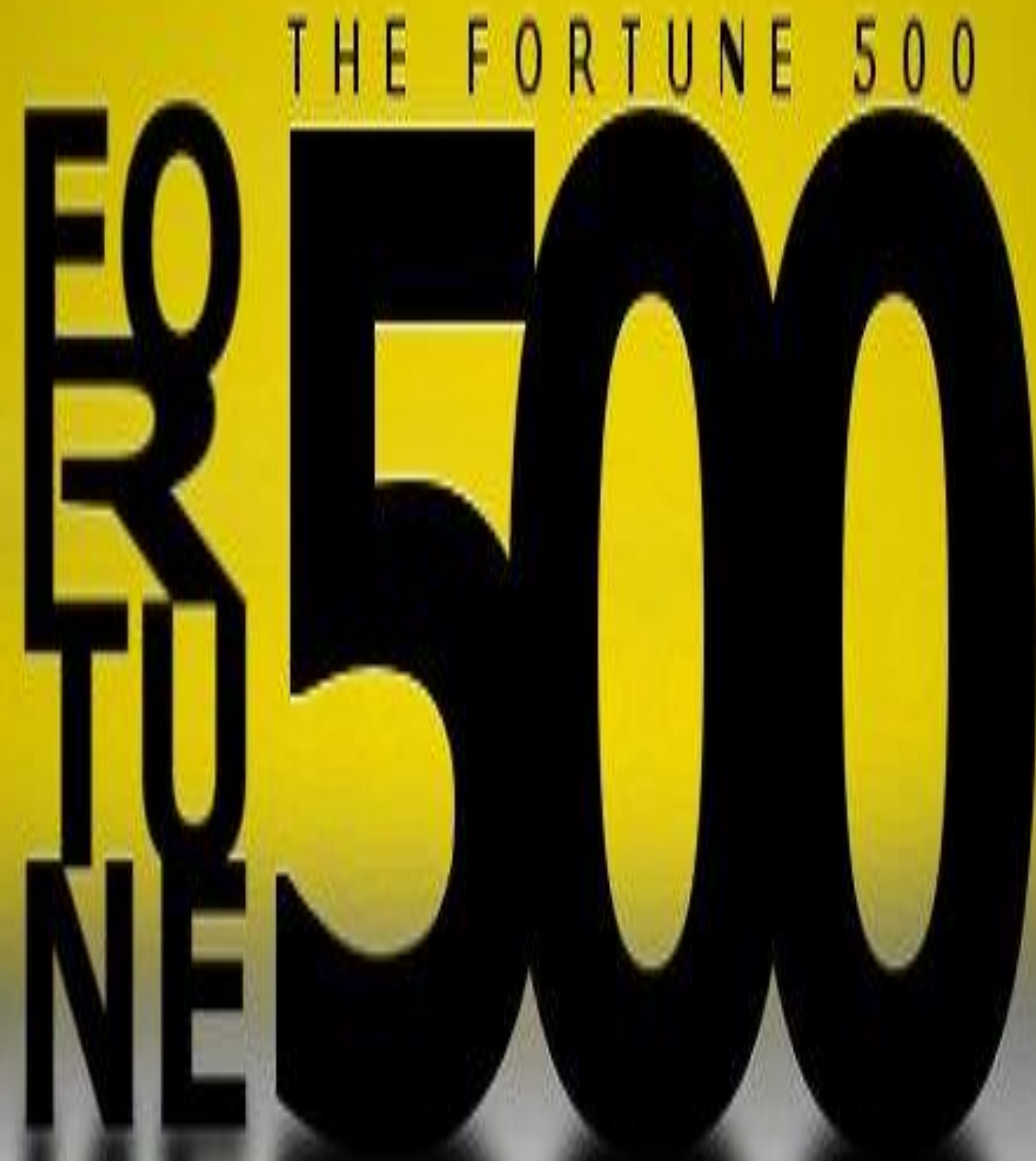


Leader in  
Large Diameter Pipes



Leaders in  
Oil, Infrastructure & Gas





**Part of India's  
Fortune 500 elite club**



# Mutual growth is in our DNA



**50+**  
Countries  
presence

**25,000+**  
Employees

**100,000+**  
Shareholders



# Global Presence





Brands and  
Associations



Premium & Luxury    Innovation    Sustainability & Empowerment    Technology



Coveted Licenses





# ZERO

**Waste:** Zero Landfill company from the day one

**Emission:** signed contract with SCS, USA for GHG study and Carbon neutrality program

**Non Renewable Energy:** Target of 2% energy reduction per year  
20% renewable energy by 2022 and 100% by 2030

**Liquid Discharge:** Zero liquid discharge operation from the day one

*Planting 5,000 trees in the first phase and 50,000 plants in next three years.*



# MASTER PLAN OF WELSPUN SITE AT TELANGANA

Total plan of 600 acres land



Additional 175 acres land  
– Reserved for future expansion of WFL



# CAPACITIES

- Installed Capacity: 6 million sqm.
- Plan: 18 million sqm. in next 2 years

## ClickNLock Tiles



- Installed Capacity: 4 million sqm.
- Plan: 12 million sqm. in next 2 years

## Carpet Tiles



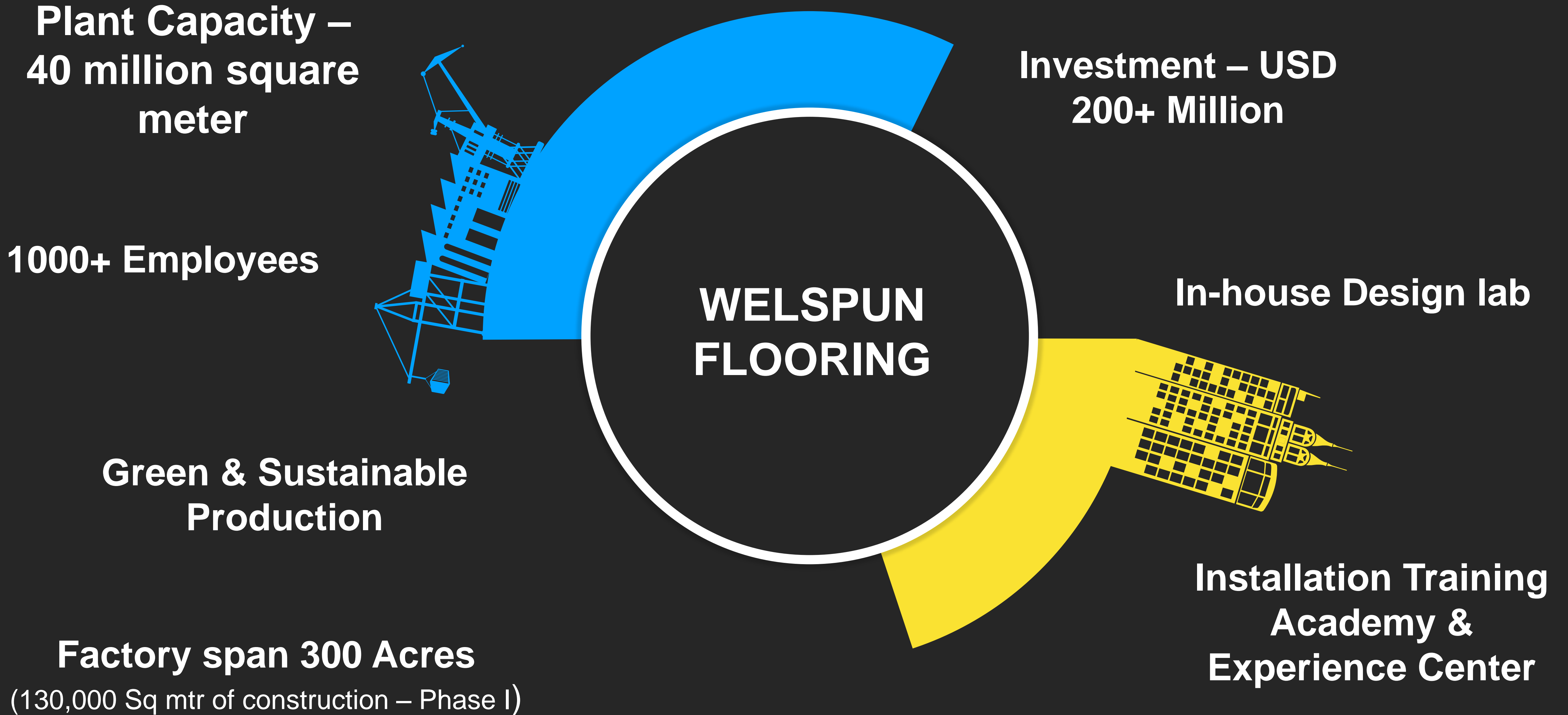
- Installed Capacity: 4 million sqm.
- Plan: 12 million sqm. in next 2 years

## Wall to Wall





# GREENFIELD PROJECT AND INVESTMENTS





## Our Investment in Sales

We have built one  
of the largest and  
enthusiastic sales  
team for this  
category in the  
country to support  
imagination of  
flooring

**SAP**



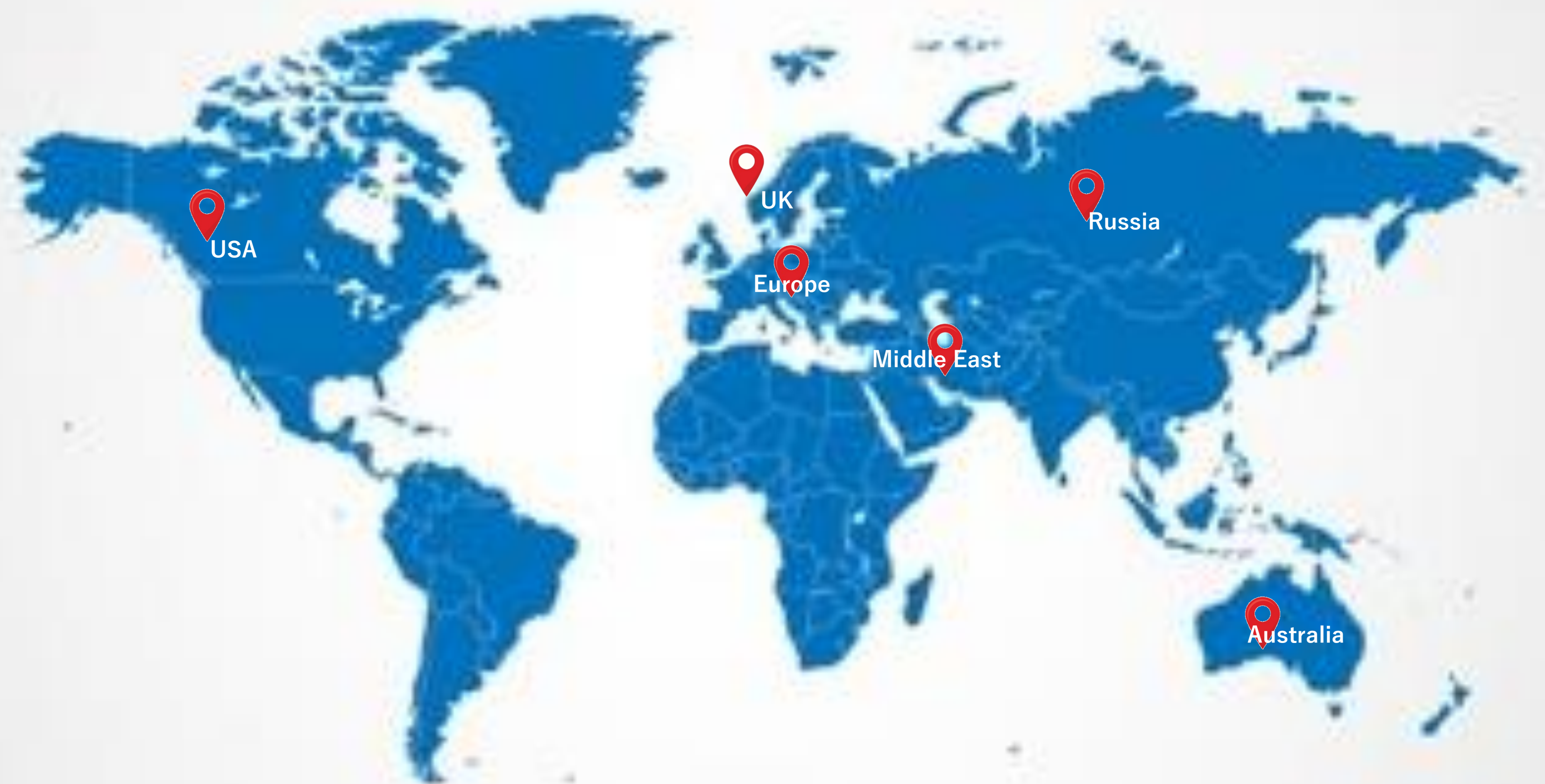
A diverse & strong sales team across 28 states in the country



# 6 countries - International network

We aim at building 50% of our business from international markets and rest 50% from domestic market

Our  
Investment in  
International  
Markets





Our Products





# ClickNLock Tiles Key Features



We thought of starting with a bang! So, we made a revolutionary product – ClickNLock Tiles.

Thanks to its innovative ClickNLock Technology, it enables the aesthetically appealing tiles to be laid with minimal effort on existing flooring in an unimaginative short time, as low as less than a day.



# ClickNLock Tiles Key Features



New Flooring  
installation time

=

Less than a Day

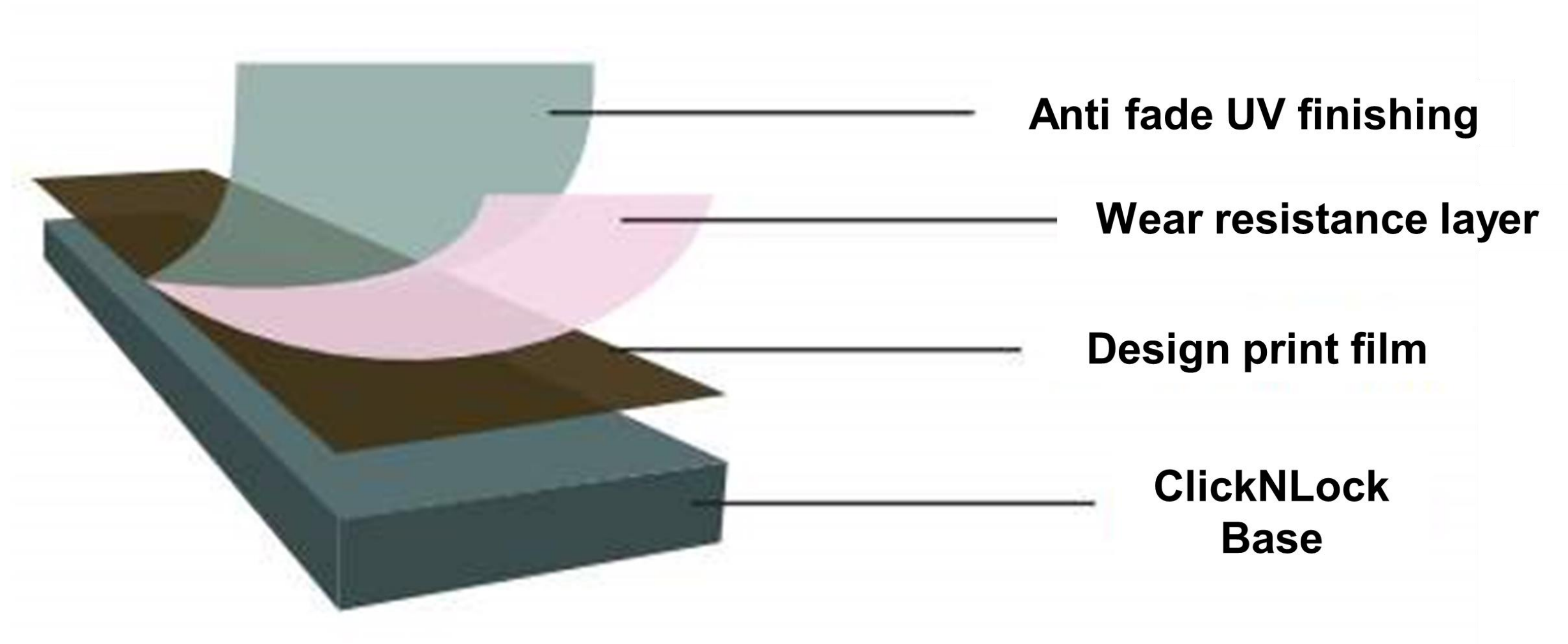


Easy to install on existing  
floors





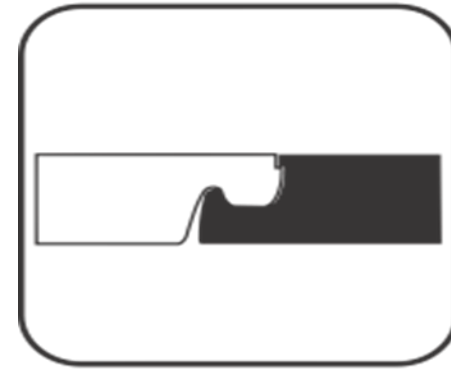
# ClickNLock Tiles Construction







## Key Features



Quick  
Installation



Dust Free  
Installation



Water Proof



Termite  
Proof



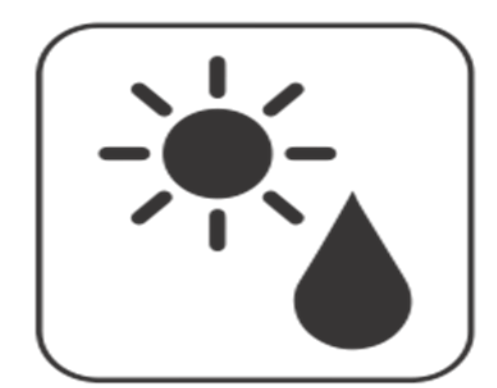
Fire  
Resistant



Stain Resistant



Scratch  
Resistant



Weather Proof



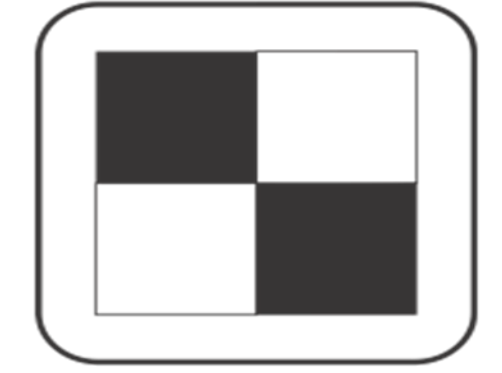
Green  
Product



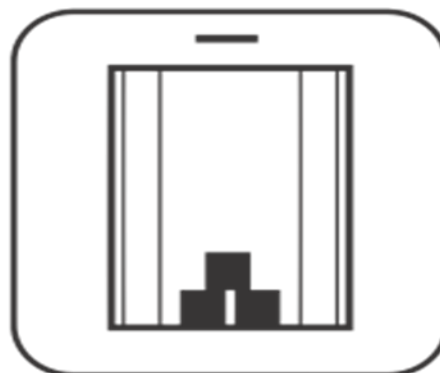
Recyclable



Glue Free



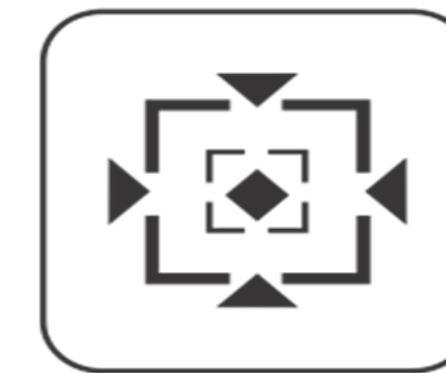
Mix & Match



Hassle Free  
Logistics



Easy to Carry



Modular



Less Dead  
Weight



# Cost of Installation



## Vitrified tiles

Rs. 40 / Sq. ft



Final floor



Grouting



Adhesive pasting on new tile



Removal of existing tiles



Shifting out of house

## Click N Lock

Rs. 12-15 / Sq. ft



Final floor



Grouting



Glue less laying of Click N Lock



Removal of existing tiles



Shifting out of house



Hassle free



**100% hassle free new  
flooring..**

**Yes, it's possible without  
moving out of premise!**



Convenience



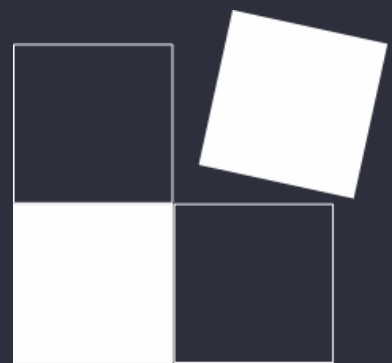
**No need to break the  
existing flooring..**

**Welspun flooring  
solution fits on the  
existing floor  
conveniently!**





## Carpet Tiles



Easy to customise and even easier to manage, our carpet tiles help create the dream environment – whether it's an inspiring educational space or an upbeat office.

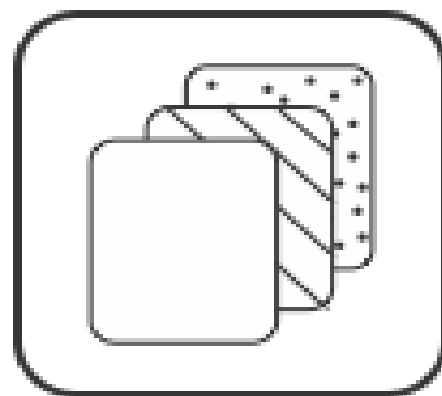
They effectively reduce noise and cushion the impact of drops and falls



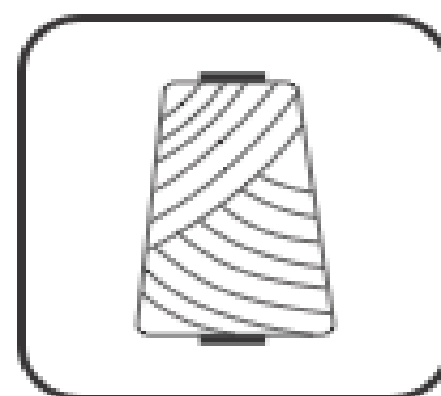
# Carpet Tiles Features



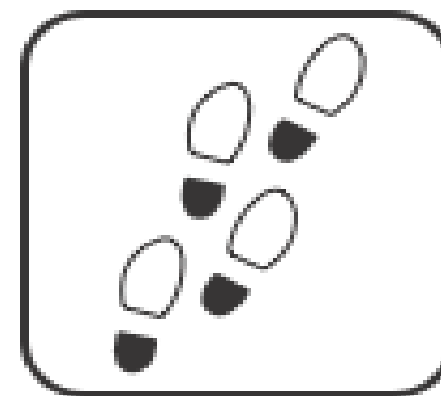
**WELSPUN**  
FLOORING



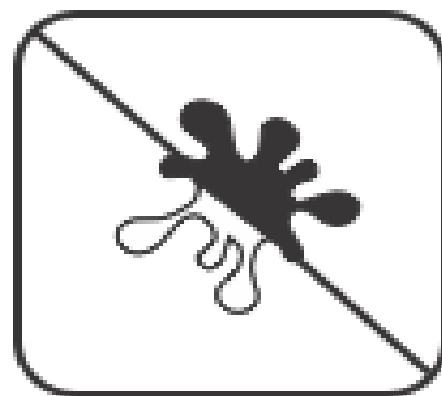
Multiple design  
possibilities



Solution Dyed  
Tufted  
Product



Ideal For Heavy  
Foot Traffic



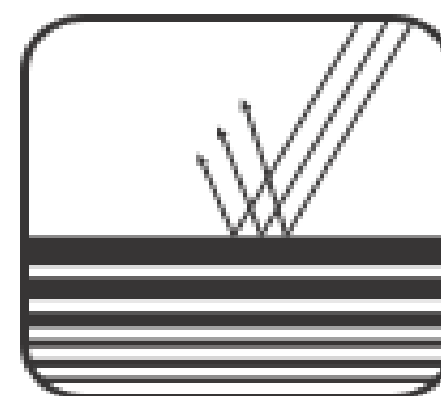
Stain Resistant



Offers Sound  
Insulation



Reduces Wastage  
During Installation



Fade Resistant



Easy To  
Maintain



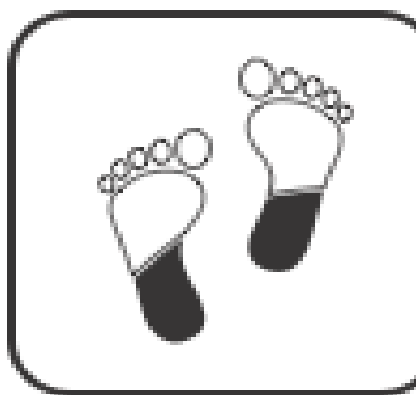
Only Made in India Carpet Tile  
With Solution Dyed Product



No Glue  
Installation is possible



Easy To  
Install



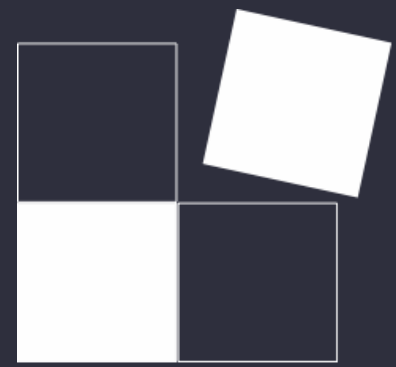
40% Less Environment  
Foot Prints



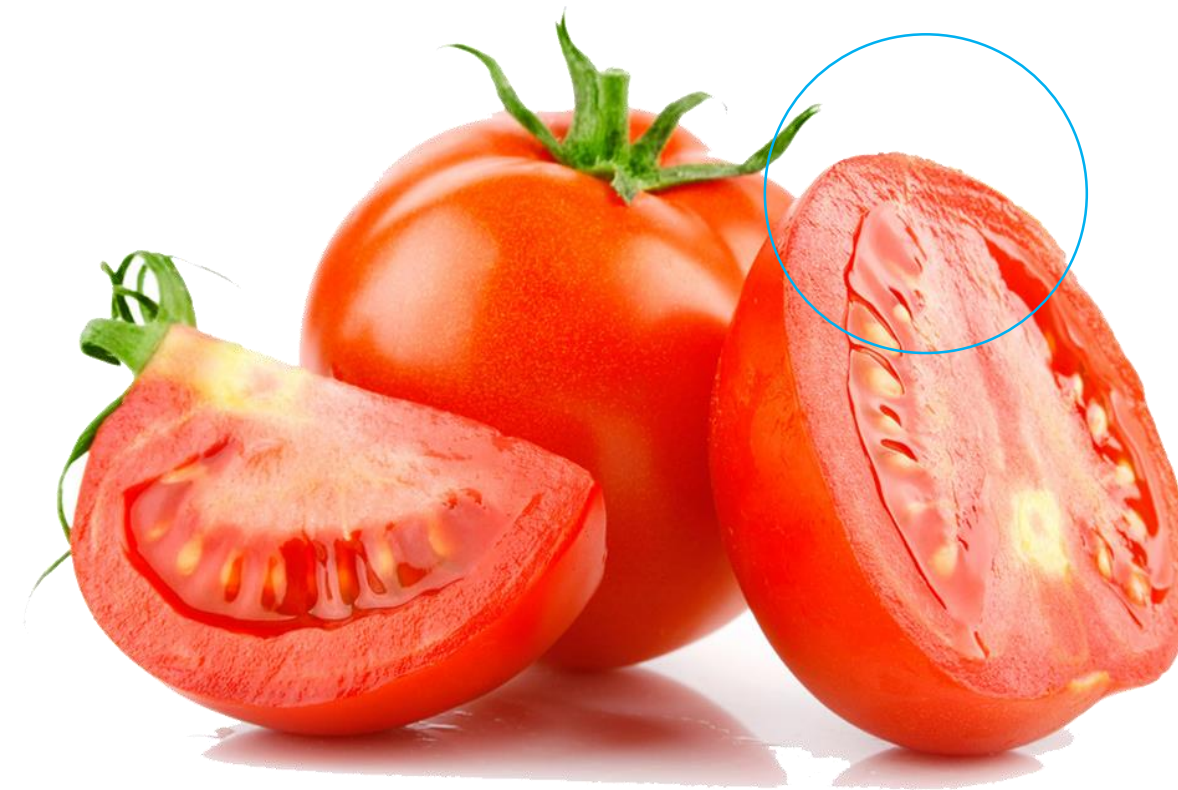
## Surpassing stain resistance through Solution dyed fiber

100% solution dyed fibers make are resistant to bleaches, solvents and staining liquids that damage the conventional fibers

### Carpet Tiles Features

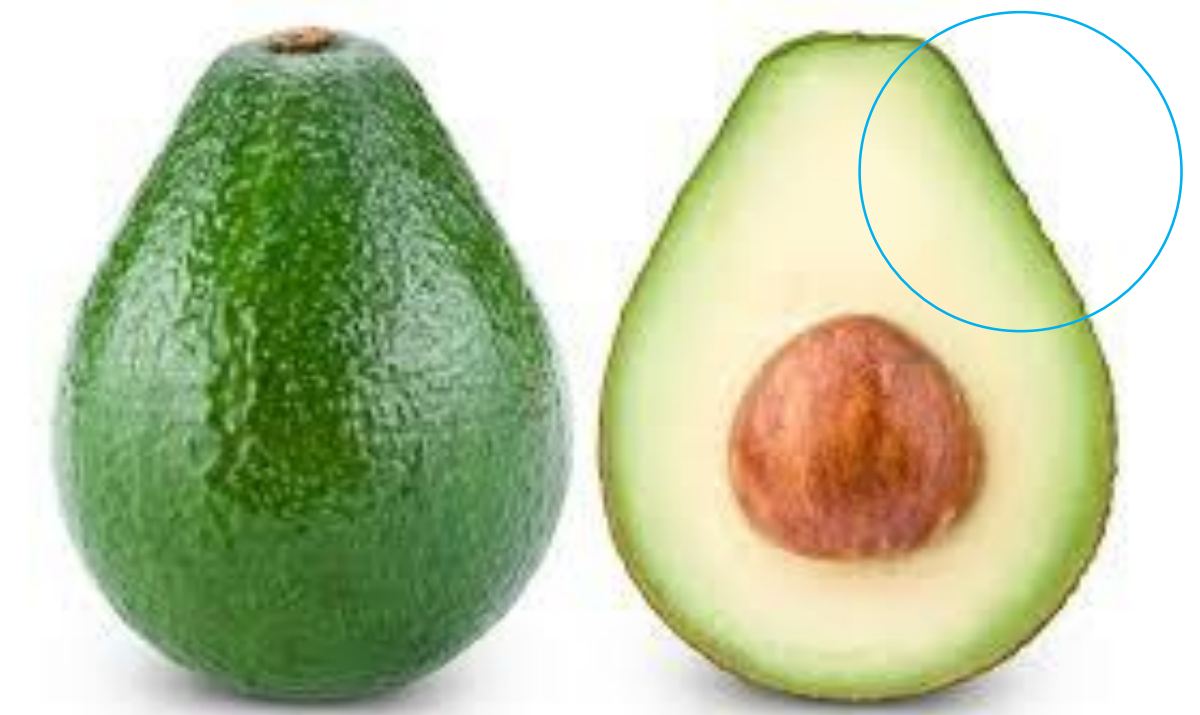


#### Solution dyed fiber



- Throughout same colour
- Zero usage of water
- Longevity of colour
- No further finishing required

#### Non Solution dyed fiber



- Coloured surface but base is white
- Conventional dyeing
- Use of hazardous chemicals
- Washing is required



# Broadloom Carpets

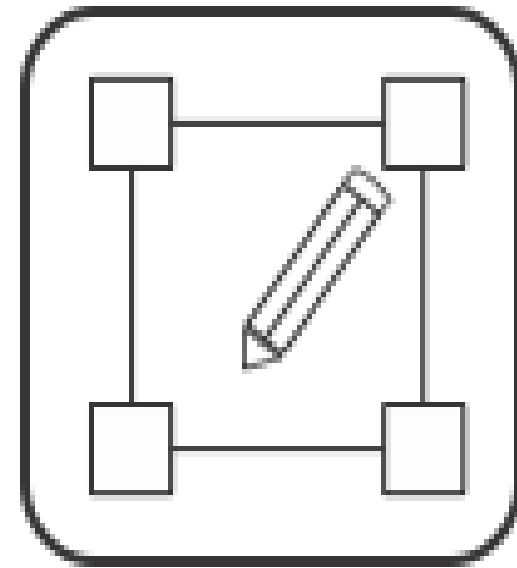


When it comes to striking a great first impression of beauty and elegance, broadloom carpets are beyond standards.

They splendidly enhance the look and give a feeling of distinction in interior design with the lush texture and soft to walk on attributes.



# Broadloom Carpets Features



Customised &  
elaborate designs



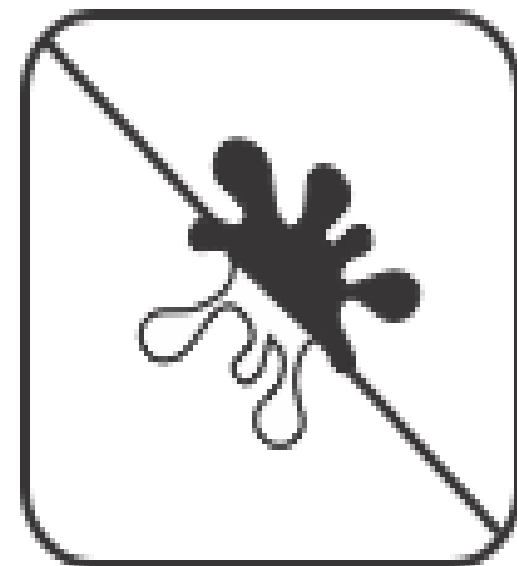
Fade  
Resistant



Easy To  
Clean



Easy to  
Maintain



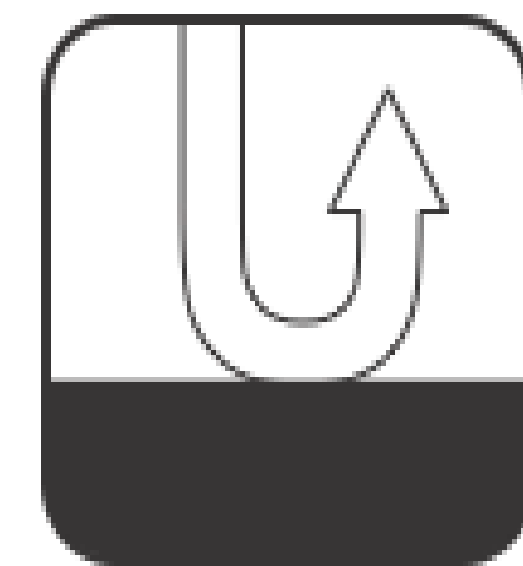
Stain  
Resistant



Sound  
Insulation



Fire  
Resistant



Heat  
Insulation



# Reasons to Select Welspun Broadloom Vs Ax-Minister



Shade proof



Long life



Quick delivery



Competitive price



## Greens



Anyone can mistake our Greens for real grass.

Ideal for Golf courses for beautification, break out zones in multi storey commercials, residential terraces and gardens.

No watering, weeding, mowing or patching up makes it maintenance friendly and all weather green.





Break out zone in office



Terrace garden

## Reimagining all weather Greens for a maintenance free natural surroundings



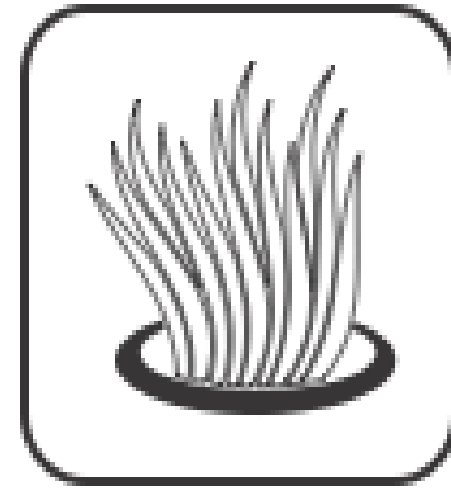
Backyard garden wet area



Around swimming pool



# Greens Features



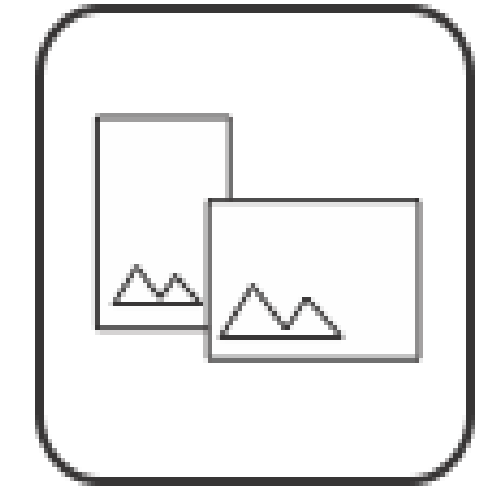
Provides The Look Of  
Natural Grass



Hassle Free  
Maintenance



Fire  
Retardant



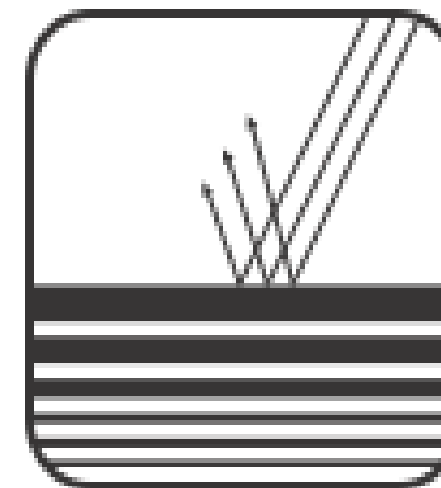
Fit For Horizontal  
& Vertical Landscaping



Inbuilt Easy  
Drainage System



Water  
Resistant



Fade  
Resistant



Easy To  
Install



Make in India



**1<sup>st</sup>** in India to design  
and manufacture all our  
products in-house



## Speedy Delivery



**Guaranteed delivery  
within 2 - 3 weeks**



# Shorter lead timelines



Factory production

Off shore Port

Domestic Port

Custom  
clearance

Warehouse

Customer

Market  
practice

6 weeks

1 week

1 week

Welspun  
(Ready stock)



Up to 1 week

7 weeks shorter delivery time

Welspun  
(Customized)

4 weeks



# Certification



**Only LEED Gold  
certified company in  
India**



Association



**Tie up with Carpet  
and Flooring Institute  
of America to set up a  
credible installation  
training center in  
India**



Wide range -  
Flooring solution



**We manufacture  
variety of both Soft and  
Hard flooring under  
one roof**



Carpet tiles



ClickNLock Tiles



Broadloom carpets



Greens



Flooring solutions  
across all segments



# Welspun Quality Guarantee



**Welspun is a global favourite brand for maintaining superior and high quality international industry standards**





Thank you for considering  
Welspun Flooring !